SPONSORSHIP INVITED FOR

PRIVILEGES	TITLE SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
SPONSORSHIP FEE	Rs.10 Lakhs + GST	Rs.5 Lakhs + GST	Rs.3 Lakhs + GST	Rs.2 Lakhs + GST
Booth Space (Bare) Free	25 Sq. Mt.	15 Sq. Mt.	10 Sq. Mt.	5 Sq. Mt.
Multi - Color Advertisement in Fair Directory	Back Outer Cover	Two Page Inner	One Page Inner	One Page Inner
Branding in all our Outdoor Media Publicity-Banners / Hoardings in various Places, Bus Back Panels, Auto Back Panels, etc.,	✓	✓	✓	✓
City Hoarding	✓	✓	✓	✓
Naming of Hall	✓	✓		
Branding in Event Brochure, as and when published (for Confirmed Sponsors)	✓	✓	✓	✓
Branding on all the Invites	✓	✓	✓	✓
MADITSSIA Bulletin One Page Ad	✓	✓	✓	✓
Branding through E-Mail	✓	✓	✓	✓
Branding in all our Newspaper Ads. & Press Release	✓	✓	✓	✓
Branding in all our Magazine Ads.	✓	✓	✓	✓
Promotion Through official sites www.indexpo.org (Logo of Sponsor with hyperlink to their website)	✓	✓	✓	✓
Site Branding	✓	✓	✓	✓

Note:- Company Logo will be included on all publicity materials published after receipt of confirmation and advance only
*** Company Logo on the footer of all e-mail communication from MADITSSIA
*** Details on Site Branding will be available closer to the show

MADITSSIA's indexpo 2025 INDUSTRIAL EXHIBITION

ABOUT MADURAI THE CENTER OF THE STATE

Madurai - the gateway to South Tamil Nadu, strategically located amongst 15 districts. Rapidly developing as an industrial hub retaining its position as temple city and a most sought - after tourism centre. Madurai is the hub of rubber industries for the automobile sector.

The establishment of AIMS at Madurai, the upcoming TIDEL Parks and the developing SIPCOT Industrial park around 300 acres at kottampatti and SEZs in the neighbowring districts made Madurai a pivotal point. It is also considered the commercial center for the Southern Districts of Kerala attracting thousands of serious customers every day.

THE ORGANIZER

Madurai District Tiny & Small Scale Industries Association commonly known as "MADITSSIA" has established its name over the past 50 years in the service & development of small-scale industries. It has 1400 Direct members and to the tune of 6000 Affiliated Members. MADITSSIA is the represent body of MSME sector in & around Madurai. It serves its members by keeping them abreast of new development in their respective industries by way of seminars, workshop & Exhibition like Print-n-Pack, Made in Madurai, Food Tech, Ayush etc.,

MADITSSIA is offering a special privilege service called the MADITSSIA Business Information Center, which has been functioning since 2001 to promote the MSME sector. It provides services such as training, fostering knowledge of various government schemes to encourage faster innovation, promoting exports, and offering the latest marketing tools like digital marketing and e-commerce platforms. Additionally, it integrates all MSME sectors with financial, technical, and other statutory organizations. We also provide handholding support to startup industries.







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MADITSSIA's indexpo 2025 INDUSTRIAL EXHIBITION

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MADITSSIA's

indexpo 2025

INDUSTRIAL EXHIBITION

6th Industrial Exhibition

25 26 27 28 July 2025

IDA SCUDDER - TRADE CENTRE
VELAMMAL MEDICAL COLLEGE CAMPUS
MADURAI

Navigate To Smart Manufacturing



Golden Business Opportunity for South Tamil Nadu

ORGANIZED BY:
MADURAI DISTRICT TINY & SMALL SCALE INDUSTRIES ASSOCIATION

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INDEXPO 2025

INDUSTRIAL EXHIBITION

25 26 27 28 July 2025

IDA SCUDDER - TRADE CENTRE
VELAMMAL MEDICAL COLLEGE CAMPUS MADURAI







- 44000 Sqft of Exhibition Space
- 5 Modern A/c Exhibition Halls
- Meet the World Leaders in Machine Tools
- Leading Industrial AI Based Automation Products
- Renewable Energy Products & Technologies
- Showcasing World Class Machine Technology
- Attractive MSME, Corporate Buyers in South India
- Live Product Demonstrations, Presentations

OUR THEME 2025

NAVIGATE TO SMART MANUFACTURING





India is fast emerging as a global manufacturing power house. Manufacturing industries has emerged one of the high growth sectors in India and competing Asian countries. Government of India has taken an initiative Make in India launched in 2014 to place India on the world map as a manufacturing hub to boost Indian economy. As a result of manufacturing revolution spurred by the expansion of domestic market attracted huge investments in infrastructure. This exhibition will focus on latest industrial technology available in different parts of the world to support smart manufacturing. Our Objectives are as follows

1. Providing a platform for the Launch of new products & technology
2. Providing opportunities for knowledge sharing through concurrent seminars
3. Bridging the gap between the seller and buyer
4. Encouraging new entrepreneurs to identify suitable projects
5. Industrialize South Tamil Nadu

EXHIBITOR PROFILE

- ★ Machine Tools
- ★ Plastic Machineries & Products
- ★ CNC Laser Cutting Machines
- ★ Industrial Automation
- ★ General Engineering Products
- ★ Welding / Cutting Equipments
- ★ Auto Components
- ★ Moulds & Dies
- ★ Fabrication Machineries
- ★ Hydraulics and Pneumatics
- ★ Printing and Packaging Machineries
- ★ Hand Tools / Electric Power Tools
- ★ Material Handling Equipments
- ★ Textile Machineries
- ★ Electrical & Electronics
- ★ Wood Processing Industries
- ★ Solar Equipments
- ★ Non Conventional Energy Sources
- ★ Agro Equipments
- ★ Modern Rice Mill Machineries
- ★ Food Processing & Packaging Machines
- ★ Cleaning Equipments - Industrial & Domestic
- ★ Construction Equipments
- ★ Computer and Business Equipments
- ★ Pollution Control Equipments
- ★ Chemical Processing Equipments
- ★ Consultancy
- ★ Technical Education

WHO WILL VISIT

- ★ Industrial Entrepreneurs
- ★ Decision Makers and Top Executive of Large, Medium and Small Industrial Manufacturing and Engineering Enterprises
- ★ Buyers and Sourcing Personnel
- ★ Technical Experts and Academicians
- ★ Consultants and Contractors
- ★ Officials from Central & State Government & Public Sector Units
- ★ Diplomats and Ministerial Trade Delegates
- ★ Media Personnel

MEDIA COVERAGE

Print Media

Various National Business Dailies, Regional Vernacular 'B to B' & 'B to C' Business Magazines and Journals of the Engineering Industry Journal.

Social Media

Our Primary marketing focus will be on leading platforms like Facebook, Instagram, Linkedin, Youtube, Twitter etc., in addition, Marketing on Various Portals through Banner Spaces will be incorporated. Related E-News articles will also be sent to associate industry stalwarts, once a fortnight to maximize footfall and visitors presence.



PARTICIPATION CHARGES

Standard Shell Scheme **7000/- Sqmt**
Vantage Charges - 10% extra for 2 Side open
15% Extra for 3 Side Open

Raw Space **6500/- Sqmt**
Vantage Charges - 10% extra for 2 Side open
15% Extra for 3 Side Open

SHOW DIRECTORY ADVT. CHARGES

Multi Colour	
Front Inner	50,000/-
Back Inner	25,000/-
Inner Full Page	5000/-
GST EXTRA	18%

DISCOUNT ON SPACE CHARGES

PARTICULARS	DISCOUNT
EARLY BIRD Discount applications submitted before 31st March 2025 with 100% participation Charges	6%
Application submitted before 30th April 2025 with 50% participation charges	3%
Special Discount for repeat INDEXPO Participation (Who participated in INDEXPO 2023 Exhibition under the same name)	5%
Electric Power (Per Kw) for Machines & Lighting	4000/-
COMPRESSED AIR CONNECTION - 6 Bar	12,500/-

* **GST EXTRA** 18% * Piston Compressor Not Allowed

PAYMENT SCHEDULE

Advance Payment of 30% on stall charges along with application form. Balance 70% Stall Charges with additional facility charges 100% with GST duly Paid. After 100% Payment received only we will issue Participation Letter. Note : Without Participation Letter Exhibitor Will Not be Allowed in Exhibition Hall

BANK DETAILS

A/c. Name - MADITSSIA
Name of Bank - Tamilnad Merchantile Bank
Branch - Chinthamani Branch, Madurai-09.
A/c No. - 118100050310160
IFSC Code - TMBL0000118

QR CODE

SEMINARS AND WORKSHOPS

Seminars and workshops will be conducted concurrently in the venue. The topics in seminars and workshops will be the latest technological innovation in key sectors like auto components, general engineering products, industrial automation, agro equipments, construction equipments, computer and business equipments, textile sector, electrical & electronics, non-conventional energy sector and chemical industry sector. Further "the buyer seller meet cum seminar is arranged to provide an excellent platform/forum for the exchange of information and knowledge increasing business of MSMEs.